



# Privacy Policy

## 1. Information We Collect

We collect information to provide better services to our clients. This includes:

- **Personal Identification:** Name, email address, phone number, and physical address.
- **Business Data:** Company name, project requirements, and technical specifications.
- **Technical Data:** IP addresses, browser type, and cookies (collected via analytics for web performance).
- **Blockchain Specifics:** Public wallet addresses (where necessary for smart contract development or audits). **We never ask for private keys or seed phrases.**

## 2. How We Use Your Information

We use the data collected for the following purposes:

- **Service Delivery:** To develop web applications, manage digital marketing campaigns, and deploy cloud infrastructure.
- **Communication:** To send project updates, invoices, and promotional materials (with your consent).
- **Security:** To protect our cloud environments and prevent fraudulent activities.
- **Optimization:** To improve our website performance and user experience.

## 3. Data Sharing and International Transfers

As an international agency, your data may be processed in countries outside of your residence.

- **Third-Party Providers:** We may share data with trusted partners (e.g., AWS/Azure for cloud hosting, Mailchimp for marketing).
- **Legal Compliance:** We will disclose information if required by law or to protect our legal rights.
- **No Sale of Data:** We do **not** sell, rent, or trade your personal information to third parties for marketing purposes.

## 4. Specialized Services Disclosure

- **Blockchain:** Please note that data recorded on a public blockchain is immutable and cannot be deleted or altered by TecStik.
- **Cloud Services:** We follow industry-standard encryption protocols (SSL/TLS) for data in transit and at rest within our managed cloud environments.

## 5. Your Rights

Depending on your location (e.g., GDPR/CCPA), you may have the right to:

- Access the personal data we hold about you.
- Request the correction or deletion of your data.
- Withdraw consent for marketing communications at any time.

## 6. Contact Us

If you have questions about this policy or our data practices, please contact our Data Protection Officer at:

**Email:** [info@tecstik.com](mailto:info@tecstik.com) **Address:** Business Centre, II Chundrigarh Road, Karachi, Sindh, Pakistan